

Break Risk

by Simon Smith and Allan Timmermann

Discussion by Nancy Xu
Columbia / Boston College

May 24, 2018

Objective

- ▶ Propose a new approach to forecasting stock returns in the presence of **structural breaks** that simultaneously affect the parameters of multiple portfolios (and thus the market portfolio).

Objective

- ▶ Propose a new approach to forecasting stock returns in the presence of **structural breaks** that **simultaneously affect** the parameters of multiple portfolios (and thus the market portfolio).

Why do we care

- ▶ Stock return predictability literature focuses on ways to improve forecasting

$$r_t = a + bX_{t-1} + \epsilon_t$$

Why do we care

- ▶ Stock return predictability literature focuses on ways to improve forecasting

$$r_t = a + bX_{t-1} + \epsilon_t$$

1. X_{t-1} Establishing return predictors long literature

Why do we care

- ▶ Stock return predictability literature focuses on ways to improve forecasting

$$r_t = a + bX_{t-1} + \epsilon_t$$

1. X_{t-1} Establishing return predictors long literature
2. b Studying parameter (in)stability growing literature!

Why do we care

- ▶ Stock return predictability literature focuses on ways to improve forecasting

$$r_t = a + bX_{t-1} + \epsilon_t$$

1. X_{t-1} Establishing return predictors long literature
2. b Studying parameter (in)stability growing literature! ⇐

Why do we care

- ▶ Stock return predictability literature focuses on ways to improve forecasting

$$r_t = a + bX_{t-1} + \epsilon_t$$


1. X_{t-1} Establishing return predictors long literature
2. b Studying parameter (in)stability growing literature! ⇐

- ▶ Why can forecasting models be instable?

Why do we care

- ▶ Stock return predictability literature focuses on ways to improve forecasting

$$r_t = a + bX_{t-1} + \epsilon_t$$

1. X_{t-1} Establishing return predictors long literature
2. b Studying parameter (in)stability growing literature! 

- ▶ Why can forecasting models be instable?

⇒ Left-hand-side: Self-destruction after publication. For example, McLean and Pontiff (2016) find that abnormal returns tend to disappear after they have become public knowledge.

Why do we care

- ▶ Stock return predictability literature focuses on ways to improve forecasting

$$r_t = a + bX_{t-1} + \epsilon_t$$

1. X_{t-1} Establishing return predictors long literature
2. b Studying parameter (in)stability growing literature! ←


- ▶ Why can forecasting models be instable?

- ⇒ Left-hand-side: Self-destruction after publication. For example, McLean and Pontiff (2016) find that abnormal returns tend to disappear after they have become public knowledge.
- ⇒ Right-hand-side: Shifts in institutions, regulations, and public policy → shifts in the information content of the predictor variables → shifts in predictor coefficients.

Why do we care

- ▶ Stock return predictability literature focuses on ways to improve forecasting

$$r_t = a + bX_{t-1} + \epsilon_t$$

1. X_{t-1} Establishing return predictors long literature
2. b Studying parameter (in)stability growing literature! 

- ▶ Why can forecasting models be instable?

- ⇒ Left-hand-side: Self-destruction after publication. For example, McLean and Pontiff (2016) find that abnormal returns tend to disappear after they have become public knowledge.
- ⇒ Right-hand-side: Shifts in institutions, regulations, and public policy → shifts in the information content of the predictor variables → shifts in predictor coefficients.

- ▶ Nevertheless, modeling dynamics in parameters is difficult 

Addressing statistical challenges

- ▶ Lettau and Van Nieuwerburgh (2008) point out two challenges:
 1. Slow detection of breaks in real time

- ▶ This paper addresses both concerns by:
 1. Exploiting information in the [cross-section of stock returns](#) (Smith and Timmermann (2017a))

Addressing statistical challenges

- ▶ Lettau and Van Nieuwerburgh (2008) point out two challenges:
 1. Slow detection of breaks in real time
 2. Imprecise model estimates shortly before and after breaks
- ▶ This paper addresses both concerns by:
 1. Exploiting information in the [cross-section of stock returns](#) (Smith and Timmermann (2017a))
 2. Adopting a [Bayesian econometric breakpoint approach](#) (Chib (1998))

Key identification assumption (Panel Information)

- ▶ This paper proposes estimating the breaks by pooling the information from the cross-section.

Key identification assumption (Panel Information)

- ▶ This paper proposes estimating the breaks by pooling the information from the cross-section.
- ▶ The timing of breaks is relatively homogenous across portfolios.

Key identification assumption (Panel Information)

- ▶ This paper proposes estimating the breaks by pooling the information from the cross-section.
- ▶ The timing of breaks is relatively homogenous across portfolios.
 - ⇒ **The rationale:** if the predictive power of a predictor on the aggregate stock market portfolio decreases, we expect to find a similar effect on industry portfolios at approximately the same time.

Key identification assumption (Panel Information)

- ▶ This paper proposes estimating the breaks by pooling the information from the cross-section.
- ▶ The timing of breaks is relatively homogenous across portfolios.
 - ⇒ **The rationale:** if the predictive power of a predictor on the aggregate stock market portfolio decreases, we expect to find a similar effect on industry portfolios at approximately the same time.
- ▶ Namely, pooled breaks with portfolio-specific parameters:

$$r_{it} = \mu_{ik} + \beta_{ik} X_{t-1} + \varepsilon_{it} \quad (1)$$

⇒ Industry portfolios: $i = 1, \dots, N$

⇒ Months in Regime k : $t = \tau_{k-1} + 1, \dots, \tau_k$

⇒ **Regimes:** $k = 1, \dots, K$

⇒ Shock assumption: $\varepsilon_{it} \sim N(0, \sigma_{ik}^2)$

Data and estimation

- ▶ Main predictor: lagged dividend-price ratio
- ▶ 30 industry portfolios (FF)
- ▶ Monthly returns, 1926-2015
- ▶ MLE + Bayesian

Comments

Ambitious project in an important and *growing* research area

1. Review of main results - Time Series
2. Review of main results - Cross Section
3. Economic interpretations of the filtered breaks
4. Link to current theories

1. Review of main results - Time Series

- ▶ Accounting for breaks in panel return models: more accurate OOS return forecasts

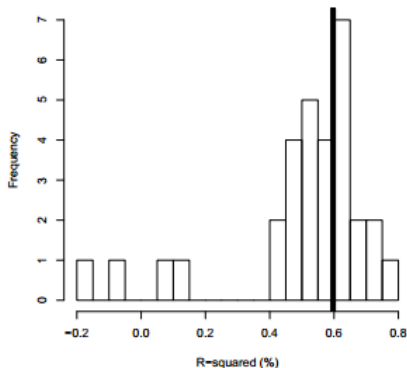


Figure: Figure 8(c) of Smith and Timmermann (2018)

1. Review of main results - Time Series

- ▶ Accounting for breaks in panel return models: more accurate OOS return forecasts
-

1. Review of main results - Time Series

- ▶ Accounting for breaks in panel return models: more accurate OOS return forecasts

-
- ▶ R_{OOS}^2 is larger than what we normally expect (Campbell and Thompson (2008), Goyal and Welch (2008)) for monthly prediction
⇒ Explain better the source, is it driven by a specific break identified?

1. Review of main results - Time Series

- ▶ Accounting for breaks in panel return models: more accurate OOS return forecasts
-

- ▶ R^2_{OOS} is larger than what we normally expect (Campbell and Thompson (2008), Goyal and Welch (2008)) for monthly prediction
 - ⇒ Explain better the source, is it driven by a specific break identified?
- ▶ Dividend-price ratio, an annual predictor (Shiller (1984), Goyal and Welch (2003, 2008), Ang and Bekaert (2007), Golez and Koudijs, 2017)
 - ⇒ Do your results hold considering annual forecasting models?
 - ⇒ Or daily

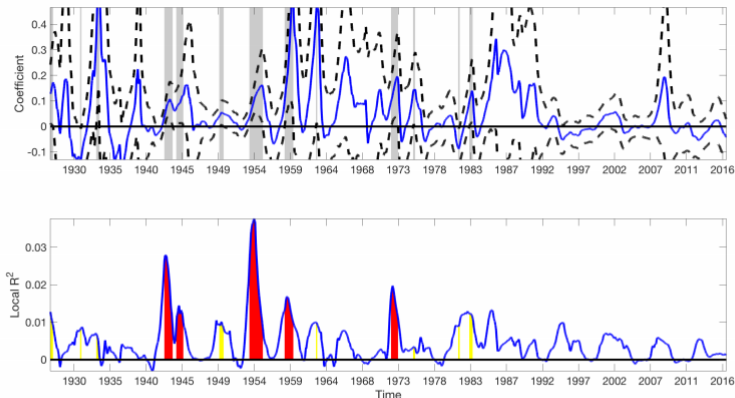


Figure 1: Local return predictability from the dividend yield. The top panel in this figure plots non-parametric kernel estimates of the local slope coefficient from a regression of daily excess stock returns on the lagged dividend yield. Dashed lines represent plus or minus two standard error bands. The bottom panel plots the local \bar{R}^2 measure with shaded areas tracking periods identified as pockets of return predictability using a 5% critical value. The shaded areas represent the integrated \bar{R}^2 inside pockets with areas colored in red representing pockets that have less than a 5% chance of being spurious, areas colored in orange representing pockets that have between a 5% and a 10% chance of being spurious, and areas colored in yellow representing pockets that have more than a 10% chance of being spurious.

Figure: Farmer, Schmidt and Timmermann (2018, SSRN)

2. Review of main results - Cross Section

- ▶ Break Risk = $|r_{with} - r_{without}|, \forall i, t$

2. Review of main results - Cross Section

- ▶ Break Risk = $|r_{with} - r_{without}|, \forall i, t$
- ▶ Portfolios whose excess returns are more sensitive to breaks earn significantly higher average returns than firms with lower break exposure (after controlling for FF3F)

Portfolio	r	α
Low	0.26 (1.98)	-0.18 (-2.04)
2	0.32 (2.19)	-0.06 (-1.99)
3	0.44 (2.25)	-0.01 (-1.60)
4	0.46 (1.98)	0.02 (1.01)
High	0.53 (2.58)	0.17 (2.04)
High-low	0.27 (2.18)	0.35 (2.97)

Figure: Table 6 of Smith and Timmermann (2018)

2. Review of main results - Cross Section

- ▶ Break Risk = $|r_{with} - r_{without}|, \forall i, t$
 - ▶ Portfolios whose excess returns are more sensitive to breaks earn significantly higher average returns than firms with lower break exposure (after controlling for FF3F)
-

2. Review of main results - Cross Section

- ▶ Break Risk = $|r_{with} - r_{without}|, \forall i, t$
 - ▶ Portfolios whose excess returns are more sensitive to breaks earn significantly higher average returns than firms with lower break exposure (after controlling for FF3F)
-
- ▶ The break risk explains part of the risk premium
⇒ Why absolute value? There is a literature documenting that upside and downside variance risks are differently priced; or variance risk vs. skewness risk (e.g., Chang, Christoffersen and Jacobs, 2013, JFE)

2. Review of main results - Cross Section

- ▶ Break Risk = $|r_{with} - r_{without}|, \forall i, t$
 - ▶ Portfolios whose excess returns are more sensitive to breaks earn significantly higher average returns than firms with lower break exposure (after controlling for FF3F)
-
- ▶ The break risk explains part of the risk premium
⇒ Why absolute value? There is a literature documenting that upside and downside variance risks are differently priced; or variance risk vs. skewness risk (e.g., Chang, Christoffersen and Jacobs, 2013, JFE)
 - ▶ One possibility is that breaks identified here coincide with priced economic or financial shocks
⇒ Need more discussions on the interpretations of breaks in this paper (e.g., thinking about the recent predictor PCA literature...)

3. Economic interpretations of the filtered breaks

- ▶ 10 breaks
- ▶ Stronger predictability over market returns after the early seventies

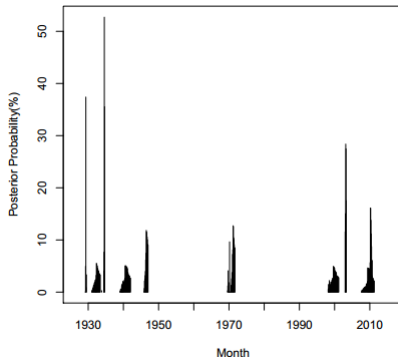


Figure: Figure 13(a) of Smith and Timmermann (2018)

3. Economic interpretations of the filtered breaks

- ▶ 10 breaks
 - ▶ Stronger predictability over market returns after the early seventies
-

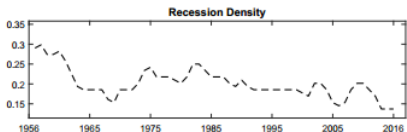
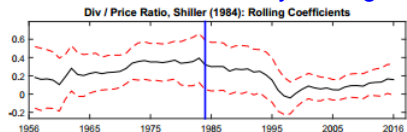
3. Economic interpretations of the filtered breaks

- ▶ 10 breaks
 - ▶ Stronger predictability over market returns after the early seventies
-
- ▶ Robustness \Rightarrow Multivariate predictive models? Subsamples?

3. Economic interpretations of the filtered breaks

- ▶ 10 breaks
- ▶ Stronger predictability over market returns after the early seventies

-
- ▶ Robustness \Rightarrow Multivariate predictive models? Subsamples?
 - ▶ Upward trend \Rightarrow Conflicting with the publication / self-destruction story earlier? See some of my findings:



(Andrew Chen and Nancy Xu in prep.)

4. Link to theories (Missing)

- ▶ Can these interesting statistical findings provide testable hypothesis for theoretical models?
-

4. Link to theories (Missing)

- ▶ Can these interesting statistical findings provide testable hypothesis for theoretical models?
-
- ▶ Extant workhorse models have difficulty generating dynamics in predictive coefficients \Rightarrow However, this paper suggests that allowing dynamics in parameters is more realistic and accurate.

4. Link to theories (Missing)

- ▶ Can these interesting statistical findings provide testable hypothesis for theoretical models?
-
- ▶ Extant workhorse models have difficulty generating dynamics in predictive coefficients \Rightarrow However, this paper suggests that allowing dynamics in parameters is more realistic and accurate.
 - ▶ $r_t = a + bX_{t-1} + \epsilon_t$

4. Link to theories (Missing)

- ▶ Can these interesting statistical findings provide testable hypothesis for theoretical models?
-
- ▶ Extant workhorse models have difficulty generating dynamics in predictive coefficients \Rightarrow However, this paper suggests that allowing dynamics in parameters is more realistic and accurate.
 - ▶ $r_t = a + bX_{t-1} + \epsilon_t$
 - ▶ $r_t = a + bX_{t-1} + \epsilon_t$
 - ▶ On the other hand, we can “re-scale” these variables to incorporate **non-linearity** through model state variables.
 \Rightarrow For example, long-run risk, disaster and habit formation models and their recent variants (e.g., Kilic and Shaliastovich (2018); Wachter (2013); Bekaert, Engstrom and Xu (2018))

4. Link to theories (Missing)

- ▶ Can these interesting statistical findings provide testable hypothesis for theoretical models?

-
- ▶ Extant workhorse models have difficulty generating dynamics in predictive coefficients \Rightarrow However, this paper suggests that allowing dynamics in parameters is more realistic and accurate.
 - ▶ $r_t = a + bX_{t-1} + \epsilon_t$
 - ▶ $r_t = a + bX_{t-1} + \epsilon_t$
 - ▶ On the other hand, we can “re-scale” these variables to incorporate **non-linearity** through model state variables.
 \Rightarrow For example, long-run risk, disaster and habit formation models and their recent variants (e.g., Kilic and Shaliastovich (2018); Wachter (2013); Bekaert, Engstrom and Xu (2018))
- HARD TO DISENTANGLE...**

Conclusion

- ▶ Important question!
New angle (of identifying market-wide breaks)!
Well execution!

Conclusion

- ▶ Important question!
New angle (of identifying market-wide breaks)!
Well execution!

- ▶ To make it more convincing:
 1. Time series result: choice of horizon?
 2. Cross section results: construct of “break risk”
 3. Economic interpretations / Link to theories

Thank You!